

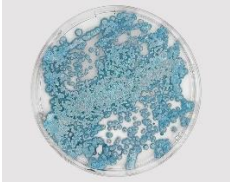
STRONG FINANCIAL FORECASTING

Building Confidence In Your Business

Do you want confidence in the future of your business? With a clear financial forecast of P&L, cash flow and balance sheet that can be flexed according to key drivers?

You may be preparing a 5-year plan, raising capital, acquiring a business, checking 'going concern', preparing for a sale, or just wanting to be in control of your business.

Here are some examples where CEOs and FDs have benefited from our expertise:



A university-spinout biotech raising capital. The CEO wanted confidence in the amount being raised, and needed a strong forecast model that could be shown to potential investors. She said **"Many thanks. Looking very good. This is what we need and investors will want to see."**

In an acquisition situation, a private school business was reviewed and a forecast model prepared. Main risks were highlighted, resulting in purchase price being reduced by a million pounds. The Chairman said **"It's been great !"**



An international pharmaceutical group was being prepared for sale, due to shrinkage of their markets during COVID-19. Working with a consultancy, its CEO said **"Thorough work – just what we need."**

A young technology business was preparing a 5-year plan. A forecast model was produced to allow the number and type of machines to be flexed. The FD said **"Approached this using commercial experience and financial expertise as well as excellent modelling skills."**

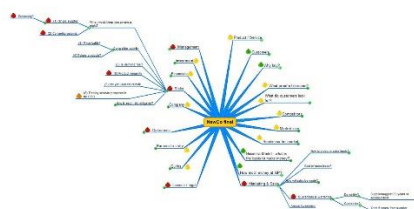


An AIM-quoted hydrogen technology business was raising funds and assessing going concern. Financial forecast model prepared. The FD said **"Sound and practical commercial advice that has provided immense value to our strategic planning process."**

A business has patented materials technology that can be used for applications in defence, space and a range of useful commercial products. For a business plan and raising early-stage finance, a strong financial forecast was needed. The CEO said **"Strong strategic insight, very trustworthy and committed to the client's interests."**



The Camwells 360° Business Review



Alongside a financial forecast, it is useful to have an independent review of your business future. The mindmap covers 20 topics such as business model, competitors and profit margin. Visually confirming confidence in the business, or (as in the example, left) identifying any red flags that would suggest a different approach is needed.

How can we help you?

Do ring Chris Challis on **07836 774439**, or email **challisc@camwells.co.uk**

www.camwells.co.uk